



Karunya

DEEMED UNIVERSITY

SOLVING HUMAN PROBLEMS
NAAC Accredited A++

*"Driving Principled
Innovative **Leaders**"*

**KARUNYA
SCHOOL OF
MANAGEMENT**

**MBA
ADMISSIONS
2025**



Accreditation



Global Rating



India Rating



Global Ranking



World
University
Rankings 2024

1201-1500 Band • 1045th Rank in Research



► About Karunya Institute of Technology and Sciences

... Established in 1986. Karunya Institute of Technology and Sciences is an Institution with a social concern. Our mission is to raise scientists and entrepreneurs to find solutions by developing products in the areas of food, water, health care and energy with the best skills to solve the problems of Humanity.

► About Karunya School of Management (KSM)

... Celebrating 30+ years of legacy. Welcome to the flagship MBA program of Karunya a NAAC (A++) accredited Institution located in the serene Western Ghats of Tamil Nadu, established since 1994.

The NBA accredited School has achieved the unique distinction of being the first to offer MBA with the accreditation from Association of Chartered Certified Accountants (ACCA-UK) in the state of Tamil Nadu, South India. With a Karunya MBA you are not just leaders but principled innovative leaders raised to find solutions to human problems. We're excited to showcase our innovative curriculum, accomplished faculty, and immersive learning experiences.

- Industry integrated learning and assessment system
- Career preparatory sessions as part of curriculum
- Interaction with corporate mentors for career launch
- Illustrious alumni guidance for academic leadership development
- International internships through IAESTE & foreign placement cells
- Enriched classroom experience through hybrid learning
- Course content blended with latest trends like Artificial Intelligence and Business Analytics.
- Simulated learning environment through case analysis, role-plays, and business labs.
- Incubation Center for Entrepreneurship, Innovation & Research.
- Live project mentored by a team of Industry Experts and corporate mentors.

► About the MBA Programme

At our MBA program, we take pride on offering a transformative educational experience that prepares you for leadership roles in a rapidly changing business landscape. Our curriculum is designed to develop your critical thinking, problem-solving, and communication skills, and our experienced faculty will challenge you to think beyond traditional business paradigms.

- Curriculum in-line with industry 5.0
- Industry Internships & live projects
- Courses blended with industry standards through Business Labs
- Entrepreneurial opportunities with center for innovation, incubation and research
- Continuous assessment with hybrid learning mode
- Skill enhancement through Value added certification courses
- Industry visits and live interaction with industry experts
- International exchange opportunities via IAESTE
- Experiential learning through case based teaching pedagogy

► Specializations Offered

Our program offers a variety of specializations, allowing you to tailor your education to your career goals.

- | | |
|----------------------|---|
| • Business Analytics | • International Business |
| • Finance | • Supply Chain and Logistics Management |
| • Marketing | • Entrepreneurship |
| • Human Resources | • General Management |



► Value Addition: Trending Industry savvy courses like

- HR Analytics & Payroll Compliance
- Business Decision Models
- Digital Marketing
- Financial Data Analysis and Financial Modelling
- Spatial Data Analytics
- Ascend TMS
- BI Platforms - Tableau & Power BI
- Executive Communications
- Statistics for Business

► International Internship: Through IAESTE

The International Association for the Exchange of Students for Technical Experience, is a platform for students from all parts of the world to procure the professional technical expertise required for them in their careers. IAESTE not only equips students with exemplary professional experience but also cultural exposure that benefits every student to broaden their ability to grow in all aspects.

Karunya chapter of IAESTE India forges partnership with companies, universities and research institutes of higher repute, development and organizations in India and abroad for mutual benefits.

Every year students from MBA are shortlisted for such global opportunities that takes them to International Campuses and Corporate.

► World class Infrastructure

- Serene Campus
- State-of-the-art Computer Labs
- Digital Learning Resources
- Incubation and innovation labs
- International cuisines
- Residences with all amenities
- 24/7 access to Wi-Fi
- Gym and recreation facilities
- Sports and Athletics facilities

► Business Simulation & Analytics Lab

Business Analytics lab is an exclusive lab for business analytics equipped with 70 terminals, internet connected, LCD projected, audio/video connected, air conditioned to conduct lab related courses for MBA program. It is in such lab MBA graduates develop their analytical skills.

► Digital Library

The Central library is well equipped with modern facilities and resources in the form of CD-ROM, On-line databases, e-journals, e-books, audio video cassettes, books, journals, project reports etc. Links from the home page will direct you to information on library policies, hours, collections and services. The mission of the Central library is to provide information services and access to bibliographical and full text digital and printed resources to support the scholarly and informational needs of the university user community.



► Executive Excellence Center

An initiative from KSM designed to equip business leaders with skills to drive Indian enterprises towards global success.

► Entrepreneurship Drive

With the objective for promoting specialized knowledge in the field of entrepreneurship, the Entrepreneurship Development Cell functions with features below

- Assist the incubatee in creating a sustainable, scalable & profitable business model.
- Provide physical infrastructure and value-added support services.
- Create a strong network of mentors who would provide sector specific knowledge & real world practical guidance.
- Conduct events and inspirational programs and provide trainings and mentorship to entrepreneurs.
- Forge partnerships and networks with academia, industry, funding sources, existing incubators and others for the start-ups to leverage.
- Enable access to Prototyping Facilities, Test Beds, Markets and Pilot implementation for the product / services.
- Build a strong team with adequate knowledge and experience in guiding start-ups, building business plans, facilitating investments, building networks etc.
- An ideal application would be a collaboration between a corporate sector entity and a research oriented / academic institution with aligned areas of focus.

► Highlights of our MBA Program

Holistic Development

Our MBA program goes beyond academics, focusing on the holistic development of individuals. We shape leaders with strong ethical values, excellent communication skills, and a commitment to social responsibility.

Strong Leadership and Ethics

We prioritize the development of ethical leaders who are not only knowledgeable but also exhibit strong values and leadership qualities.

Robust Curriculum

KSM's MBA curriculum is designed in collaboration with industry experts to ensure that our graduates are well-versed in the latest business trends, technologies, and management practices

Experienced Faculty

Our faculty members bring a wealth of industry experience, providing students with real-world insights and practical knowledge.

State-of-the-Art Facilities

Classes are engaged in a conducive environment with modern classrooms, advanced labs, and business immersion.

Global Exposure

Through international collaborations and exchange programs, our students gain a global perspective, preparing them for success in the interconnected global business landscape.

Placement Highlights

- Highest salary package of 17 LPA.
- Average salary of top 30% @ 7.5 LPA.
- Access job opportunities with leading companies.
- Expert career guidance and mentorship from industry leaders.
- Tailored resume building and LinkedIn profile review sessions.
- Mock interviews conducted by seasoned industry professionals.
- Specialized workshops to enhance interview preparation skills.

Corporate Connect

Bridge the gap between theory and practice through industrial visits, internships, projects, and immersion programs that provides the students with a firsthand experience of the corporate world.

Who Can Apply?

- Graduates from any discipline of a recognized university.
- Candidates appearing for final year degree examination.
- Professionals with corporate experience.
- Applicants for merit scholarships must possess a valid XAT/CAT/MAT scorecard besides the KMAT (Karunya Management Aptitude Test).

Testimonials



I am immensely grateful to Karunya Institute of Technology and Sciences for providing me with the invaluable opportunity to pursue my MBA in Supply Chain and Logistics. The comprehensive curriculum and expert faculty equipped me with the knowledge and skills necessary to

excel in my chosen field. The faculties have a holistic approach to education, blending academics with practical insights and that has been a differentiating factor at Karunya.

Through dedicated efforts and campus placement support, I am thrilled to have secured a position at PwC, one of the prestigious Big Four professional services network in the world, marking a significant milestone in my career. Beyond academics, the residential life at Karunya has been an enriching experience. The hostel facilities are not just a place to stay but a home away from home with dedicated mentors guiding us through challenges and milestones. The camaraderie among fellow students, the sense of community, and the vibrant atmosphere at Karunya have contributed significantly to my personal growth. Thank you, Karunya, for not only influencing my professional journey but also for enriching my personal life and unveiling doors to extraordinary opportunities.

I, **Naveen Kumar**, a grateful beneficiary of Karunya School of Management, embarked on my journey in 2022 with ambitious aspirations. Today, by the grace of God and the nurturing environment at KU, I stand fulfilled with a lucrative placement at Asian Paints and a coveted internship in Switzerland facilitated by IAESTE.



The university's commitment to excellence in education, research and spiritual growth has played a pivotal role in shaping my career and personal development. This achievement is not solely mine; it's a testament to the unwavering support and guidance from my faculties at KU, the unending love and encouragement from my parents and above all, the countless blessings from God.

Our Recruiters



Dean, Karunya School of Management

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**APPLY
NOW**

Scan QR Code to Start
the Admission Process

